

Ed Heon receives Visionary Award from AAIA

Kingston, IL – July 28, 2006 The Automotive Aftermarket Industry Association (AAIA) presented its Visionary Award to Ed Heon, chief executive officer of DATAgility, Inc., at the Aftermarket eForum in Chicago, held July 17-19, 2006. The award recognizes an individual who demonstrates vision and imagination in the application of technology for the betterment of the aftermarket industry. Selection is made annually by the members of the AAIA Technology Standards and Solutions Committee.

Heon was recognized for his role as the "father" of the Product Information Exchange Standard (PIES) and for fostering a greater awareness and respect for the value of full, rich standards-based product information in business processes. Heon has also been an advocate for synchronization of product information as a platform for all business-to-business collaborations.

Prior to forming DATAgility with Denise Keating in 2005, Heon worked on the adoption of e-business data standards and practices with multiple industry groups besides the automotive aftermarket; including the Electrical Industry Data Warehouse, Electronic Commerce Council of Canada and the Department of Defense.

Kathleen Schmatz, AAIA President and CEO and Scott Luckett, AAIA Vice President, technology standards and solutions, presented the Visionary Award at the eForum. "AAIA is driven by energetic volunteer members and we like to celebrate the accomplishments of our exceptional volunteers," Schmatz said. "Ed Heon truly is a visionary and we in the aftermarket are quite fortunate that he has been such an active volunteer for the past several years," Luckett said. "Better data management practices and a healthier industry will be his legacy."



About DATAgility

DATAgility, a leading provider of data quality services, offers a full suite of data management tools and consulting services to facilitate the management, sharing and synchronizing of quality data throughout the supply chain. Manufacturers and distributors utilize their effective consulting services for the development and execution of a product data governance strategy and leverage their data analytics, data alignment; and data transformation services to maximize supply chain sales opportunities, increase profit margins and enhance the customer buying experience.

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